



**Dialogue Plus** is a strategic consulting firm providing professional services to entrepreneurs, leaders, and their organizations.

We craft dynamic, actionable plans to transform your business growth.

Our team of seasoned practitioners invests in building effective client relationships, creating positive work cultures, and generating increased opportunities for success.

Through our collaborative approach, Dialogue Plus strives to inspire our clients to overcome challenges, realize goals, and exceed their expectations.

## OUR AREAS OF EXPERTISE

- Leadership Development & Transformation
- Corporate Culture Innovation
- Branding Refinement & Marketing Strategies
- Revenue Segmentation & Channels Distribution

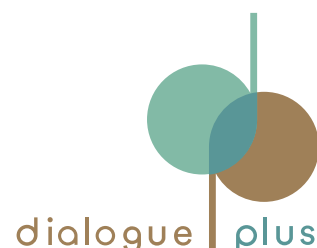


## THE DIALOGUE PLUS DIFFERENCE

At Dialogue Plus, we create enriching, collaborative experiences for our clients to unlock and unleash their team's full potential. Our team understands the needs of a highly competitive marketplace, so we explore personality types and motivational factors to regenerate your team's performance.

Using a combination of proven scientific methods, extensive experience in management styles, and on-the-frontline case studies, we customize plans to address our clients' specific needs.

We bring passion to each of our projects, ensuring our clients transform their businesses and expand their horizons, both personally and professionally.



# THE DIALOGUE PLUS EXPERT

As a group, Dialogue Plus represents a collective 15 decades of executive experience. We bring an international perspective to our strategies, as field specialists have worked across multiple international markets, from North America and Southeast Asia, to Greater China, including Hong Kong and Macau.

## Corporate Culture & Executive Transformation | Leadership Development

### FOUNDER - KEVIN CHUC

With over 25 years' of international management experience, Kevin is a respected and committed leader in the hospitality industry. Specializing in Leadership Transformation, Branding, and Strategic Marketing, he was Associate Director & Group General Manager of Sino Hotels, Kevin previously held senior management roles in The Langham Hong Kong, Island Shangri-la and Four Seasons Hotels.

### MIMI TANG

A well-respected veteran with over 45 years' in the luxury products and fashion industries, Mimi was CEO of Kering from 2006, managing high-end brands like Gucci, Bottega Veneta and Saint Laurent in the APAC region.

### MAURINE YEUNG

A passionate practitioner of leadership and corporate culture development with over 23 years' experience, Maurine is the founder of M.Y. Consultancy. Throughout her career, she held senior executive roles at Wynn Macau, Louis Vuitton and Swire Properties & Hotels.

## Hospitality Sales & Channels Distribution | Luxury Brands Marketing

### ROSETTA HON

Rosetta brings to Dialogue Plus with over 20 years' experience in Public Relations, focusing on travel, hospitality, and lifestyle brands. She previously held a senior role at GHC Asia, a leading luxury lifestyle PR firm with offices throughout Asia.

### LUCINDER NG

Sales and Marketing guru within the hotel industry, strong attributes in sales channel transformation and hotel pre-opening. Lucinder comes with 20 years of management experience to Dialogue Plus. She held senior executive roles with premium hospitality companies such as Hilton Corp. Ritz-Carlton and Shangri-la.

### MONITA WONG

Monita believes design and advertising have the power to tell stories, deepen engagement, transform brands and grow business. Her career includes senior roles at leading agencies like J Walter Thompson and Thematic Advertising Agency, as well as Sino Hotels, where she was Creative Director for almost a decade.

Collectively, Dialogue Plus offer over 150 years of experience. Let us listen to your objectives and learn about your needs. Start a "Dialogue" with Kevin at +852 6891-1913 or via email: [dialogue@dlogueplus.com](mailto:dialogue@dlogueplus.com)

*Communication is fruitful  
when the dialogue is truthful*

– Julian Hall



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